

# **Marketing Trainee**

Want to be a part of a dynamic INTERNATIONAL TEAM who operates WORLD-WIDE?

Are you passionate about MARKETING and eager to be a part of fascinating PROJECTS?

Are you a TEAM-PLAYER who enjoys diverse activities in your "to-do" list?

If you can answer YES to those 3 points – well then, it is your lucky day! 🤓

We are an international technical service provider with 200+ technicians delivering services to industry and energy sectors around the world. Our DNA is half-Danish and half-Polish, and we are searching for a new colleague!

#### An appetizer – is this for you?

As a marketing trainee you will be a great support for our team. You will be involved in many bigger and smaller projects – both digital aa well as "analogue", that help our brand and sales grow. We need an open-minded person who is eager to develop within B2B marketing field.

#### Your profile - is this you we are looking for?

What counts is your attitude and willingness to learn and develop... and of course being passionate about marketing (2). We do not expect years of experience. Perhaps you are freshly graduated or just gifted with the soul of marketing spirit. It would be great if you have such features:

- You are a creative person and you head is full of ideas
- You have a natural curiosity to discover new things, sometimes to dive deep into details
- You are proactive, dynamic and are not afraid to ask questions
- You are open to learn new things, and you do it with pleasure
- You are a team-player, open to the people

Can you answer YES to above - well then there might lie a great journey ahead of you at Eryk Group 😊

#### Main course - Let's dive deeper into the scope of work:

- Creating marketing contents for e.g. website, social media, ads.
- Research and collecting data for our marketing contents.
- Website and Social Media monitoring and maintenance.
- Email marketing support in creation and delivery.
- Update databases and spreadsheets such as Request for Information, Prequalifications.
- Monitoring the stock with of cool marketing supplies.
- Provide support for the marketing and sales team, when needed.
- Administration activities, working with CRM systems.

### Skills - must-have's

- You are fluent in English.
- You are a natural and efficient communicator .
- Your imagination is unlimited and you can materialize your ideas.
- Time is your friend and you can reach deadlines by well-organized work.
- Multitasking is a piece of cake for you.
- You are passionate for Social Media, content writing and creating simple graphics.
- You know Google Analytics, Google Ads, and some of WWW-CMS systems.
- You either live in or near Szczecin or you are willing to move to Szczecin.

## **Dessert - What we offer:**

- Paid traineeship specialized in marketing with possibility of full employment.
- Exciting job in a respected, well-run, company where your opinion matters, and standards are high
- Friendly atmosphere in a well-organized and ergonomic office in the city centre
- Private medical care for you and your family after 6 months of employment
- Professional training and courses financed by the company

Your workplace will be in **Szczecin** where you will cooperate with a team of more than 30 highly skilled colleagues in an English-speaking and friendly environment.

## Is this us we are looking for?

If the 3-course dinner above has tempted you and you believe you've got what it takes, then please send us your application (CV + cover letter + relevant certificates in one PDF file) in an email to job@eryk.com till <u>31/08/2022</u> and mark it "Marketing Trainee". If you make it in **English**, you will have passed the first hurdle We reserve the right to contact only selected candidates.



Please include: "I hereby consent to processing of my personal data included in my job application for the needs of the current and future recruitment processes (according to the Personal Data Protection Act of 29.08.1997, No. 133 item 883)" Providing personal data in a CV is voluntary but necessary for the recruitment process. Personal data will be processed pursuant to Article 6 para. 1point a and c of the general regulation on the protection of personal data of April 27, 2016. At any time, you can withdraw your consent by contacting us at hr@eryk.com. The administrator of personal data is Eryk Sp. z o.o. with headquarters in Szczecin, ul. Brama Portowa 1, 70-225. Personal data will be processed until the completion of recruitment, but no longer than three months from the date of recruitment completion. Please include: "I hereby consent to processing of my personal data included in my job application for the needs of the current and future recruitment processes (according to the Pers onal Data Protection Act of 29.08.1997, No. 133 item 883)"